

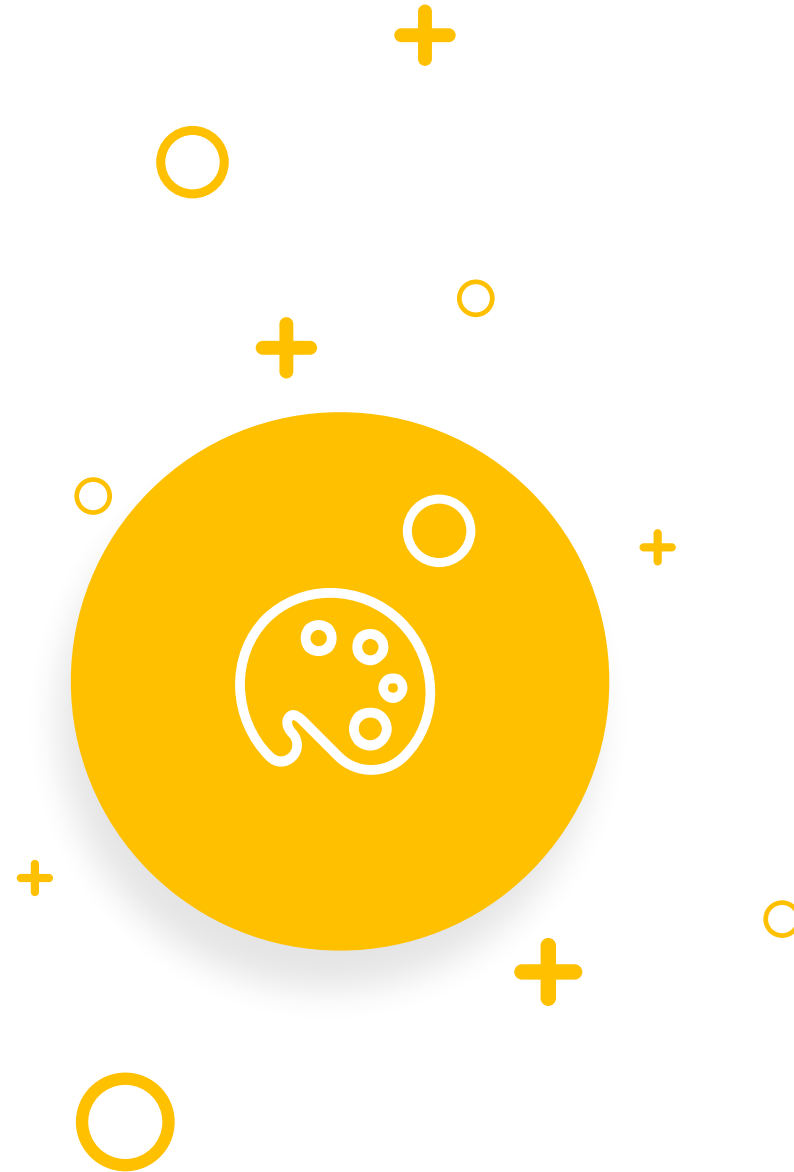


Each brand has a story

We weave stories
that gives them a face worth looking at, on digital



Digital
Communications
Agency



Our endeavours in the digital space has led our clients towards the path of

Reach Awareness Engagement Leads

Our service offerings include

Paid Media Outreach

Influencer Management

Lead Generation

Organic Content Hygiene



We are well-known for

ROI+CONTENT

BAHUT BUSINESS DIYA HAI CLIENTS KO... BAHUT





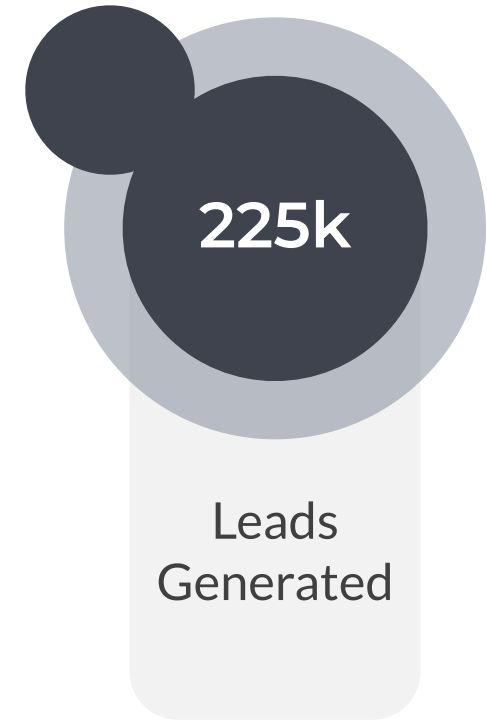
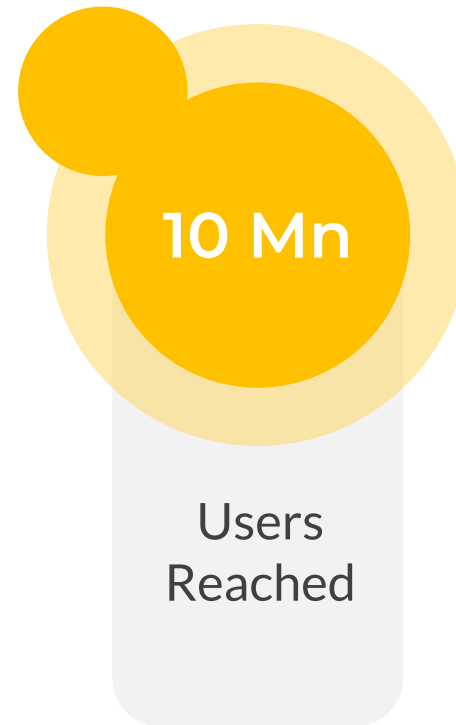
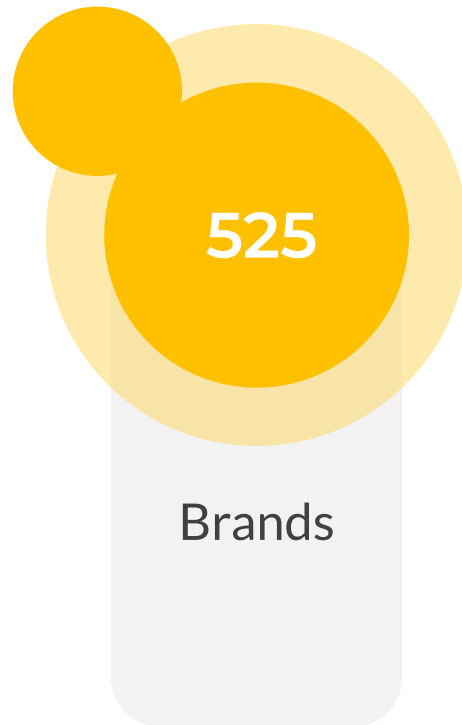
Quality & Goodness since 1953



SONA
MORE TORQUE PER GRAM



Our Clients





About Us

We started off as a Design Agency in 2008. As we moved ahead, being one of the few agencies working on the digital space, in terms of content development, we gained experience working with a fleet of companies from various industries. Having worked with startups, SMEs and Large Corporations, have helped us understand the market requirements with various budgets that lead to nothing but results.

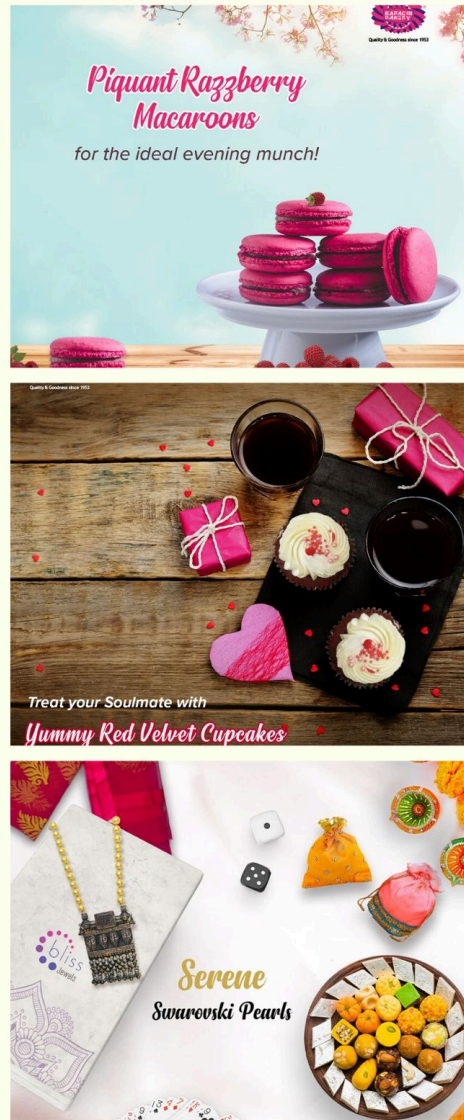
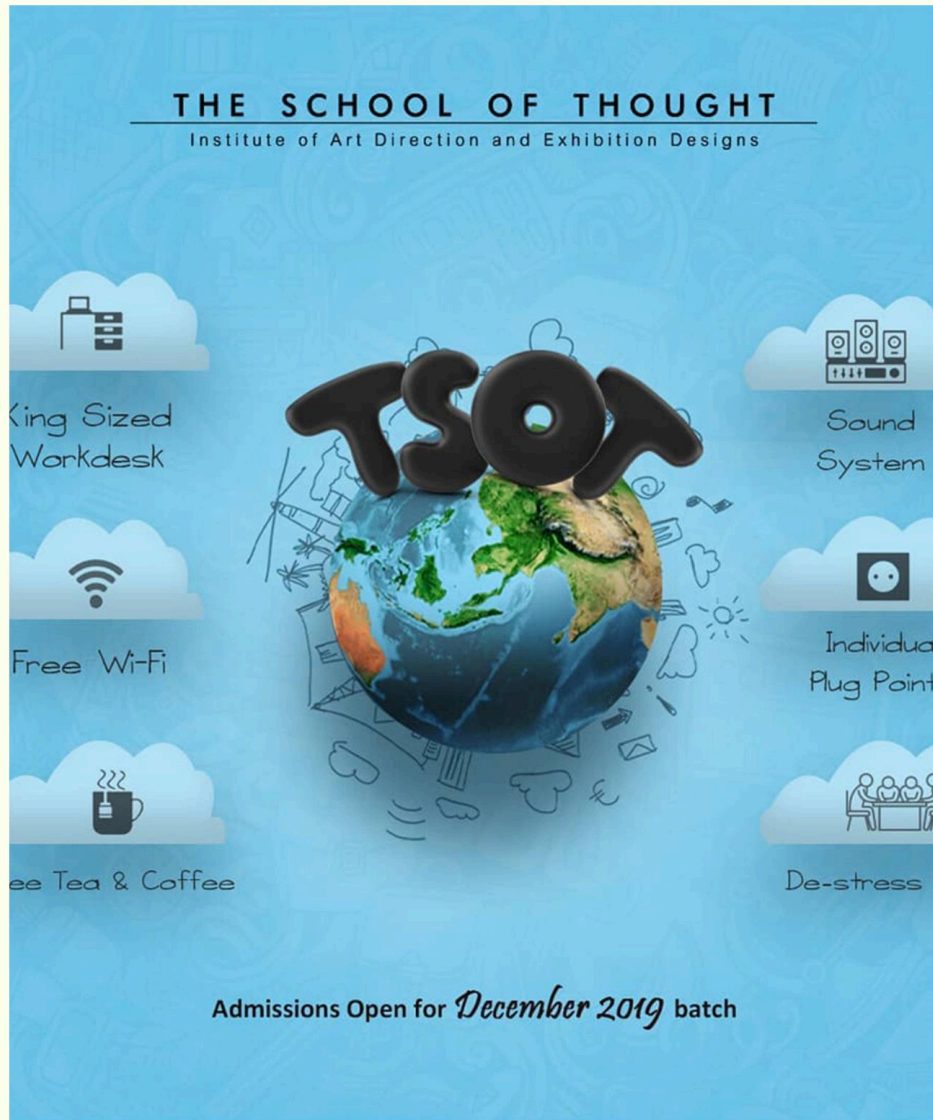
In 2009, we ventured into working extensively on Paid Media formats on Facebook & Google. Today, we work on content deployment on organic and paid media formats on all social media platforms and Google Adwords. Influencer management is what has been a platter that we are having fun munching on as well :)



Our Teams

We have in-house team of graphic designers, video editors, copywriters, media planners, website developers & account managers.

The average age of our team is 22 years to 35 years of age.



Case Studies





CIMA UK

UK based professional body offering training and qualification in management accountancy and related subjects. It is focused on accountants working in industry, and provides ongoing support and training for members.

MANAGEMENT
ACCOUNTING



Reach: 4 lac CXOs in India
Leads: 800+
ROI: 4.5X

www.facebook.com/CIMAIndia



ANCHOR

India's leading FMCG and Consumer products brand
dealing in Oral, Personal & Home Care products.
Our association has led to an increase in distributorship
inquiries across the country over and above B2C awareness
and engagement.

FMCG



Pehle haath
saaf karo!

Aao Simran
apna haath do



Reach: 1mn+ users
Inquiries: 150+

www.facebook.com/anchor.global

Protect your kids from invisible germs.



Anchor Pilot
SURFACE CLEANER

Anchor Pilot
Surface Cleaner.
Be Safe & Sanitise.

Anchor

YOU ARE SO
COOL

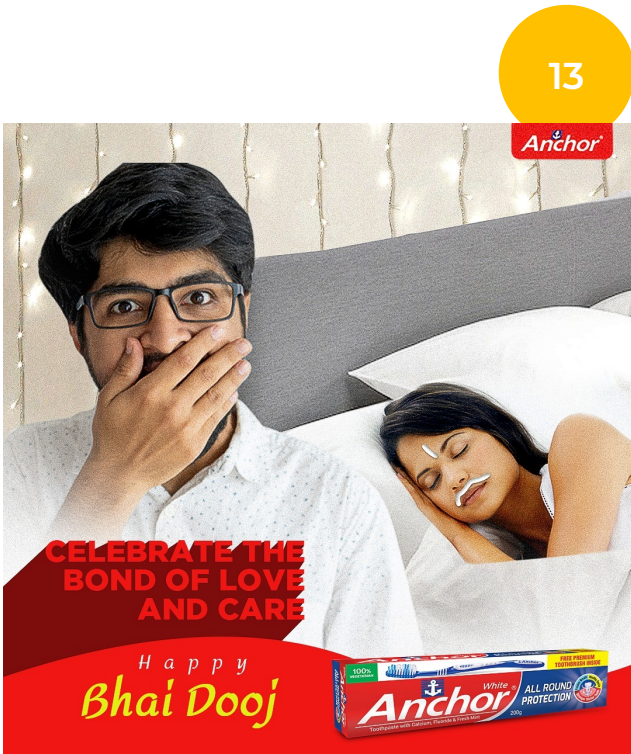


Experience Japanese cooling technology, only with Anchor.

Anchor

CELEBRATE THE BOND OF LOVE AND CARE

Happy
Bhai Dooj



Anchor
ALL ROUND PROTECTION

Anchor

— Aapka —
SUPERHERO
Jisse Germs Honge
Ekdam Zero



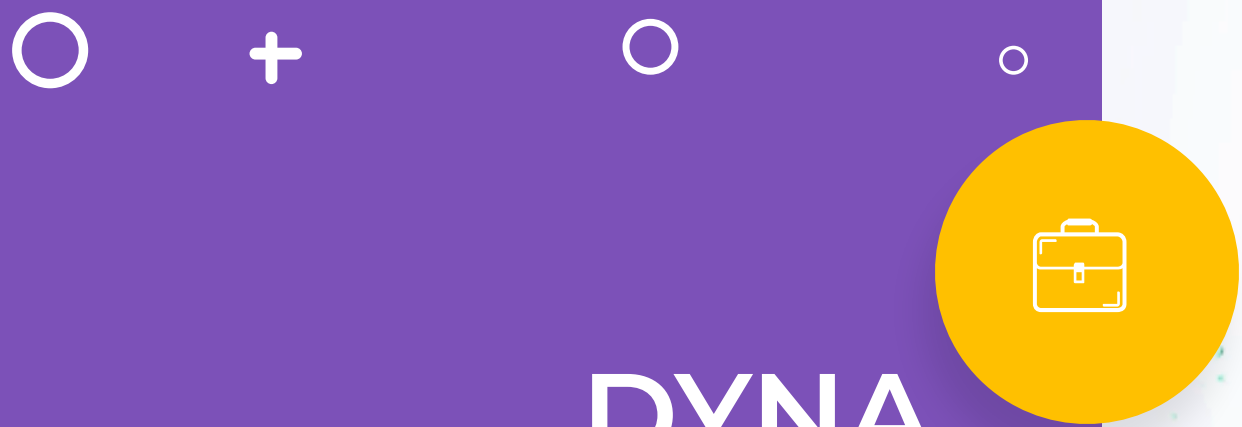
Anchor
GERM PROTECTION
HAND SANITIZER
Protects against Germs
PROTECTS WITHOUT WATER
IN FEW SECONDS*
Net Vol.: 90ml



Anchor



Anchor
HAND SANITIZER
Protects
Sanitizes
Fights



DYNA

India's leading FMCG ⁺ and Consumer products brand
dealing in Personal Care products for women.

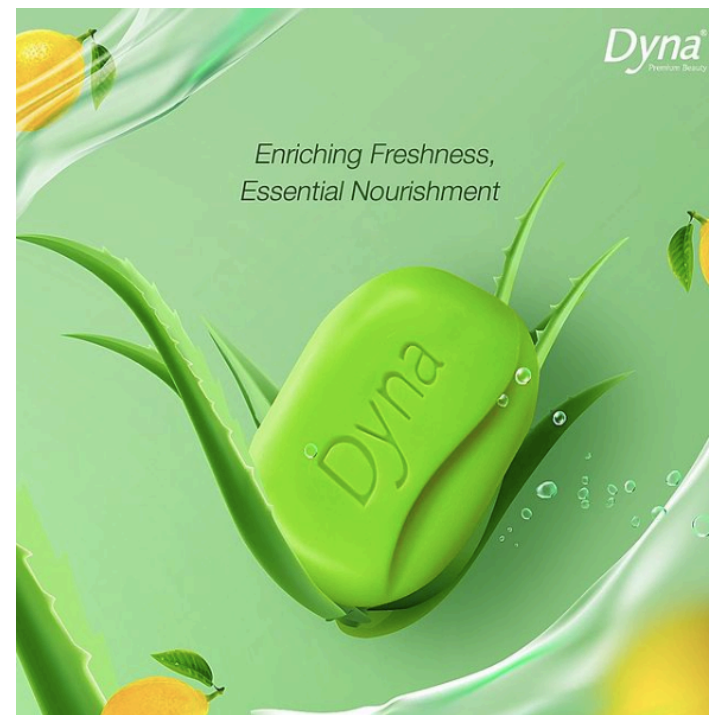
Our association has led to an increase in
distributorship inquiries across the country over and
above B2C awareness and engagement

FMCC

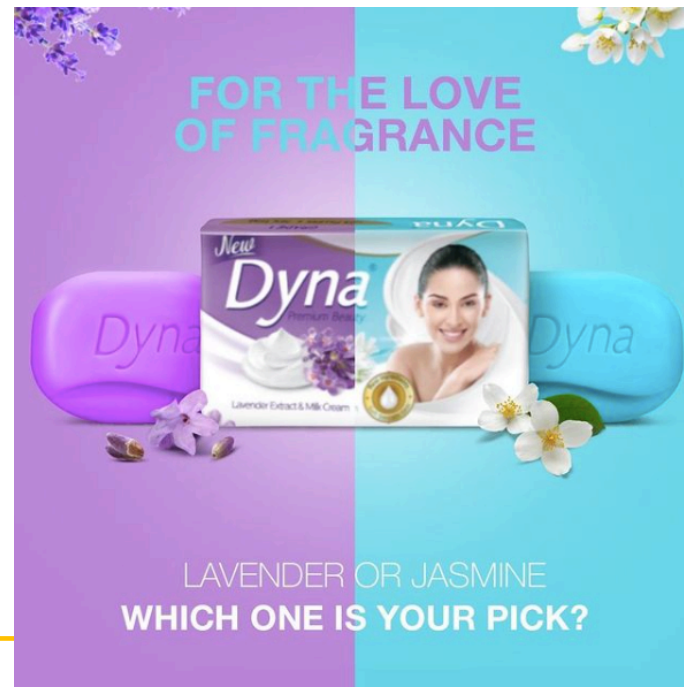


Reach: 1 mn+ users
Inquiries: 200+

[instagram.com/dynapremiumbeauty](https://www.instagram.com/dynapremiumbeauty)



15



The School Of Thought

An Art School for Interior/Architecture Design Students.
We helped them generate content, engagement and leads for
their course batches in Art Direction & Exhibition Design

EDUCATION



THE SCHOOL OF THOUGHT

Institute of Art Direction and Exhibition Designs



Working Sized
Workdesk



Free Wi-Fi



Free Tea & Coffee



Sound
System



Individual
Plug Points



De-stress Area

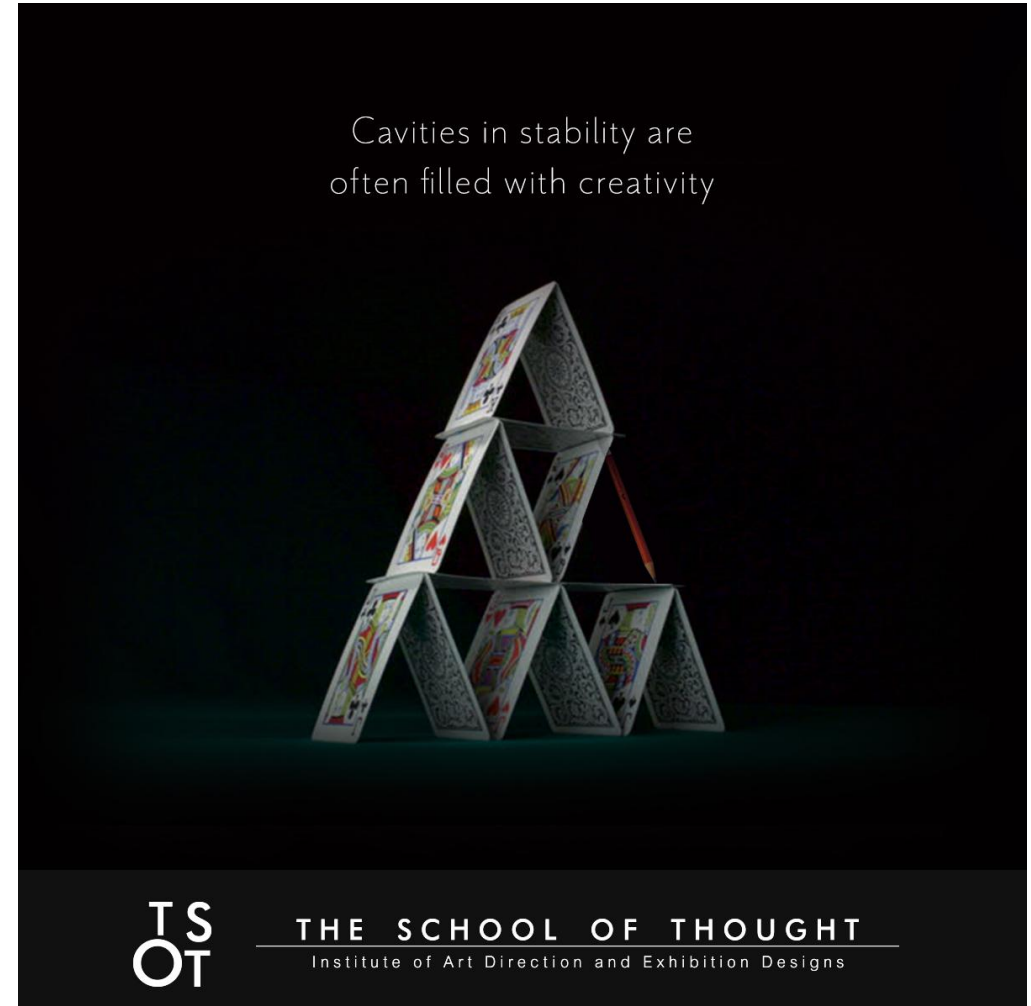
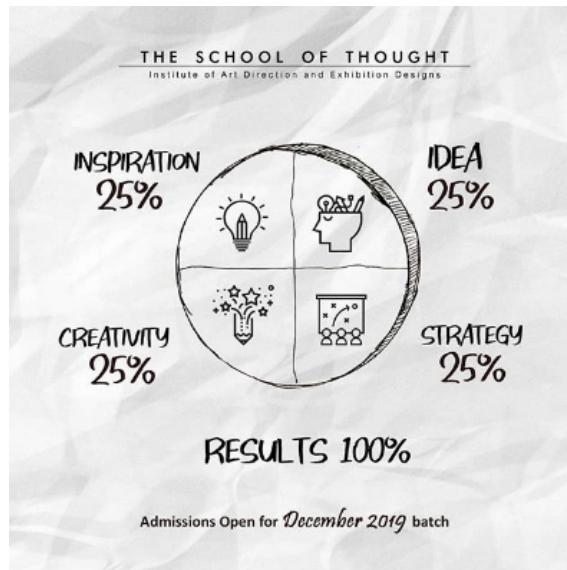


Admissions Open for *December 2019* batch



Reach: 1.2 lac users
Leads: 400+

www.instagram.com/tsot.india



A series of white circles and plus signs arranged in a pattern across the top left of the slide.

Fitterfly



Innovative & Integrated wellness programs with the sole mission to help people live healthier lives.

HEALTHCARE

Enough is Enough

It's time to
start healing

#HealPCOS



Reach: 50k users
Leads: 950+

www.instagram.com/fitter_fly



#HealPCOS

**Personalised wellness program
curated by doctors, nutritionists,
and mental health experts**

Heal Your Body and Mind while you stay at home.
Designed by experts to be your friend who guides, motivates and
helps you manage the symptoms and reduce the risk of long-term
PCOS-related complications.

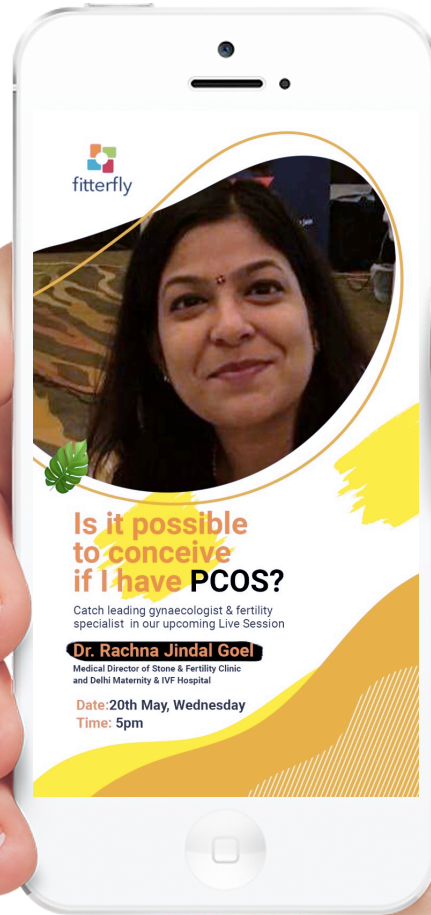


Heal PCOS from the comfort
of your home

3-Month Lifestyle Management Programme

fitterfly.com/heal-pcos





Instagram Stories

Tradetron

Tradetron has been created to empower strategy creators. It allows them to automate their quant strategies and sell them to investors and traders across the world. The best part is that it doesn't require any coding.

ALGO TRADING
MARKETPLACE



TRADETRON
ALGO STRATEGY MARKETPLACE

PAIN-POINTS THAT TRADETRON SOLVES

- *Coding for Strategy Creation*
- *Trade Management, Best Price Execution and Tranching*
- *Sharing the Same Trades across Multiple Accounts*



Reach: 4 mn+ users
Paid Subscriptions: 2400+

www.instagram.com/tradetrone1/





Instagram Stories

BDI GROUP

BDI Group has more than 35 years of experience in development, manufacturing and supplying of Rotationally moulded plastic products.

INDUSTRIAL
PLASTIC

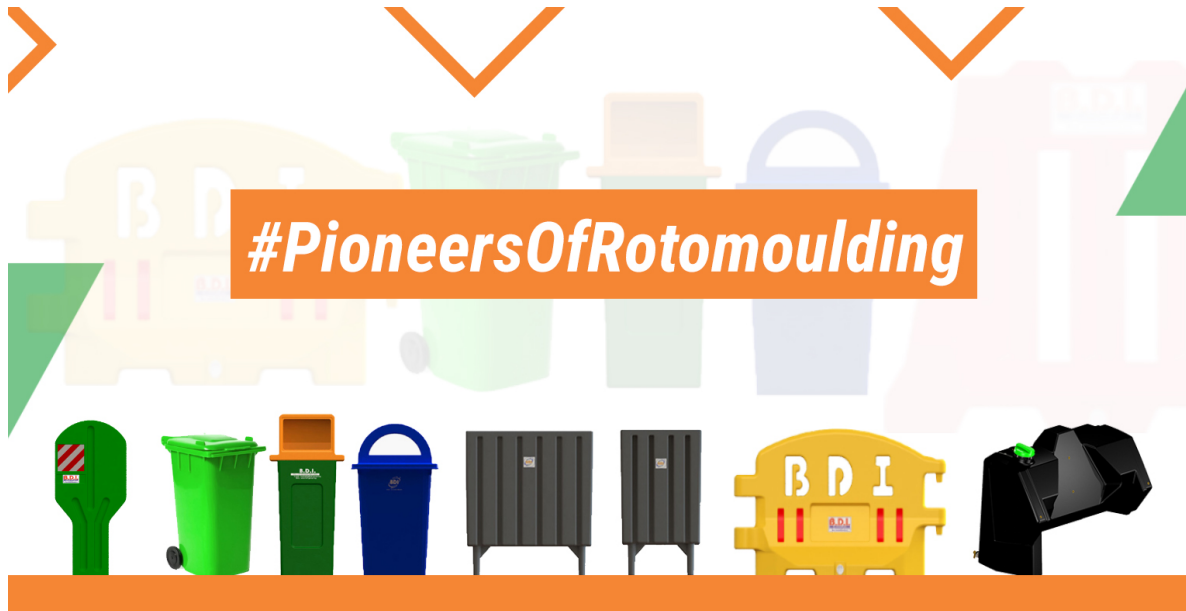




Reach: 10000
Decision Makers in India

Leads: 65+

www.facebook.com/BDI.Group.1984



Karachi Bakery

A subtle combination of traditions and trends. Extensive Collection of baked goods and confections, delight the senses of all baked goods.

DESSERT & BAKERY



Quality & Goodness since 1953

Exotic Hazelnut Snackers
for the Upcoming Festive Season



Reach: 1.5 mn+users
Leads: 1200+

www.instagram.com/karachi_bakery_mumbai/



Nation-wide influencer campaign garnered more than 1mn+ engagements and hampers orders in 30 days during Diwali 2020





Instagram Stories

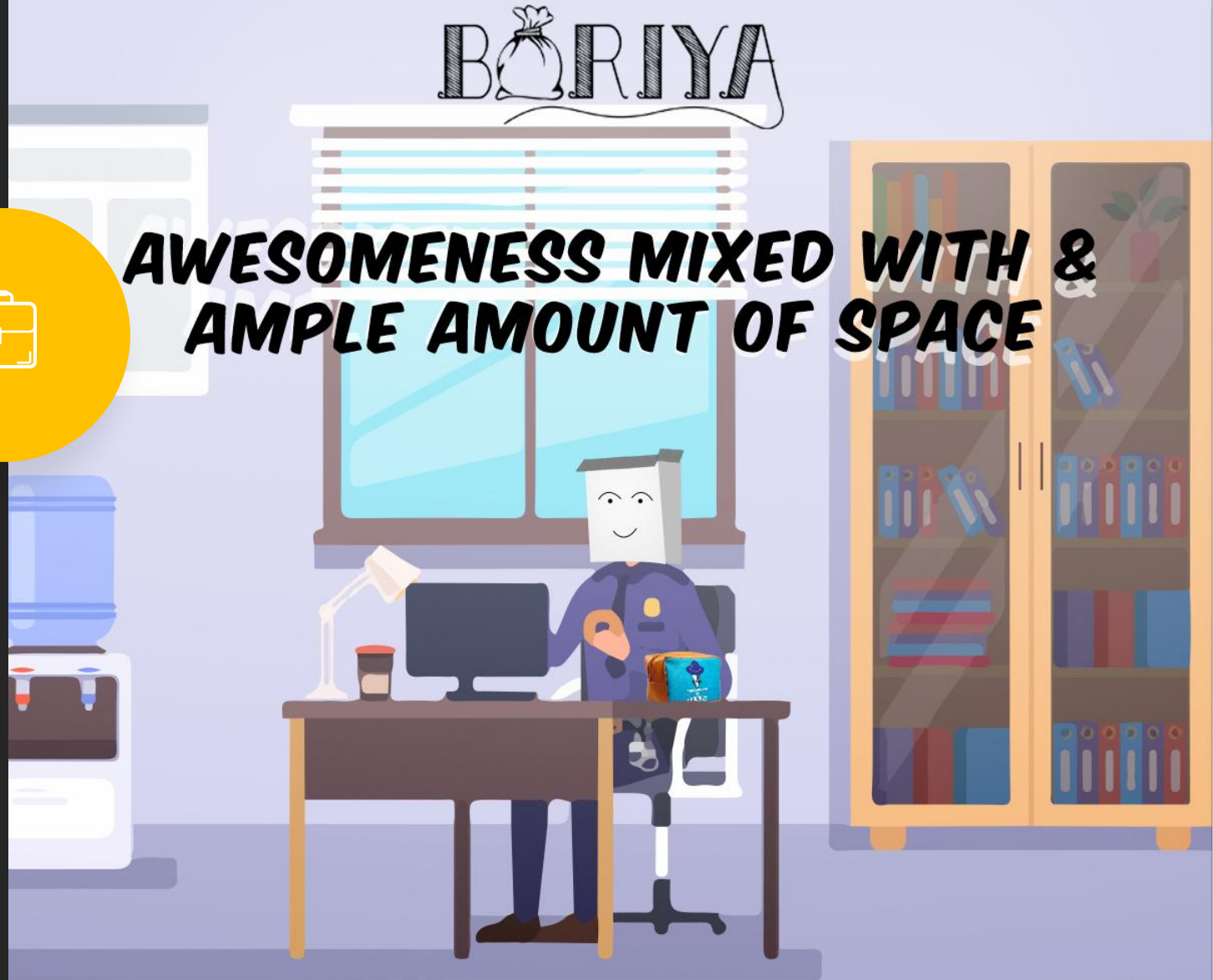
+ **Boriya**

Atrangi Designs of Bags with a pinch of SWAG. Spacious bags suitable for all types of events. Think different, look different with Boriya bags.

BAGS/LUGGAGE



**AWESOMENESS MIXED WITH &
AMPLE AMOUNT OF SPACE**





Reach: 70000 users
Leads: 100+

www.instagram.com/boriyaofficial





Instagram Stories

MAAYA FINE + JEWELS

USA -based Real Diamond Jewellery Retail Store in business since 1979. We helped them gather in-store visits and online orders for jewellery starting from \$1000 and above.

LUXURY





Reach: 1 lac users
Leads: 250+

www.instagram.com/maayafinejewels





Summirow

Summirow Dental is a Surat-based Dental Clinic that serves you with quality, comfort and personalized care..

DENTAL CLINIC

Creating your Dream SmileTM
Summirow
Dental

Let's see
what the *Sorting Hat* has
in store for **Your Teeth**



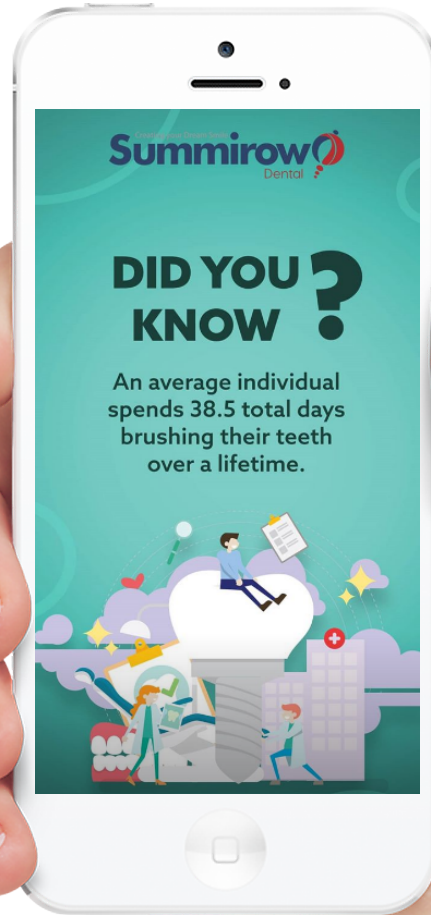


Reach: 2 lac users

Leads: 2000+

www.instagram.com/summirowdental





Instagram Stories

A Dough Story

A Premium Dry-Fruits Soiree crafted by three strong women who believed in the nature of everything organic and pure.

DRY-FRUITS

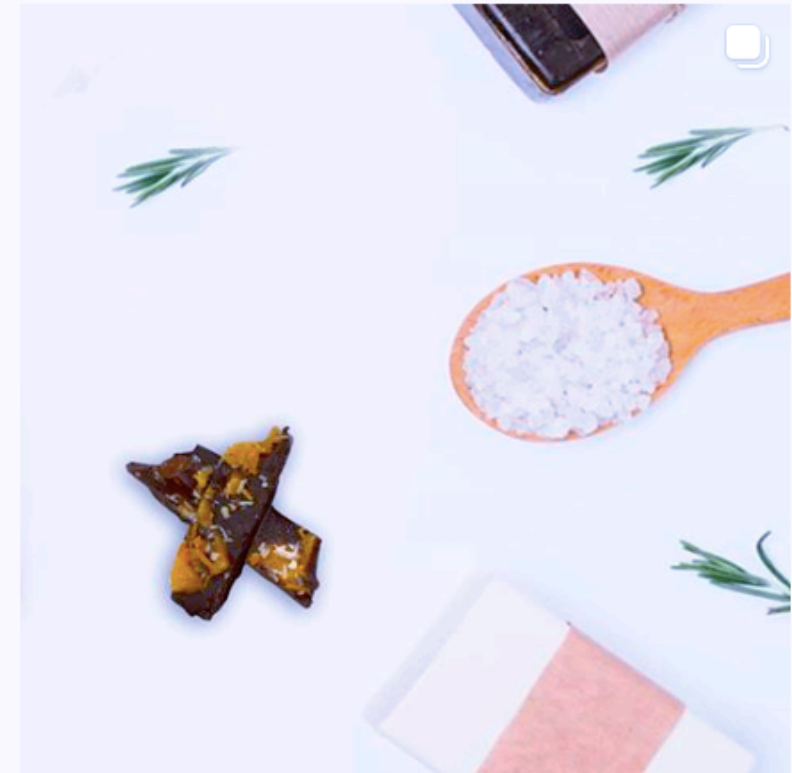
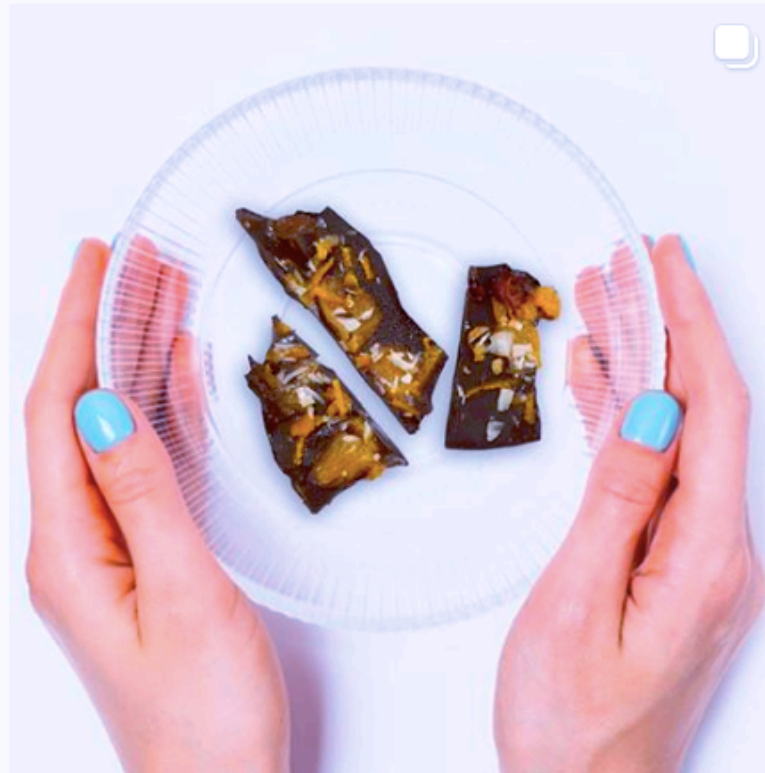
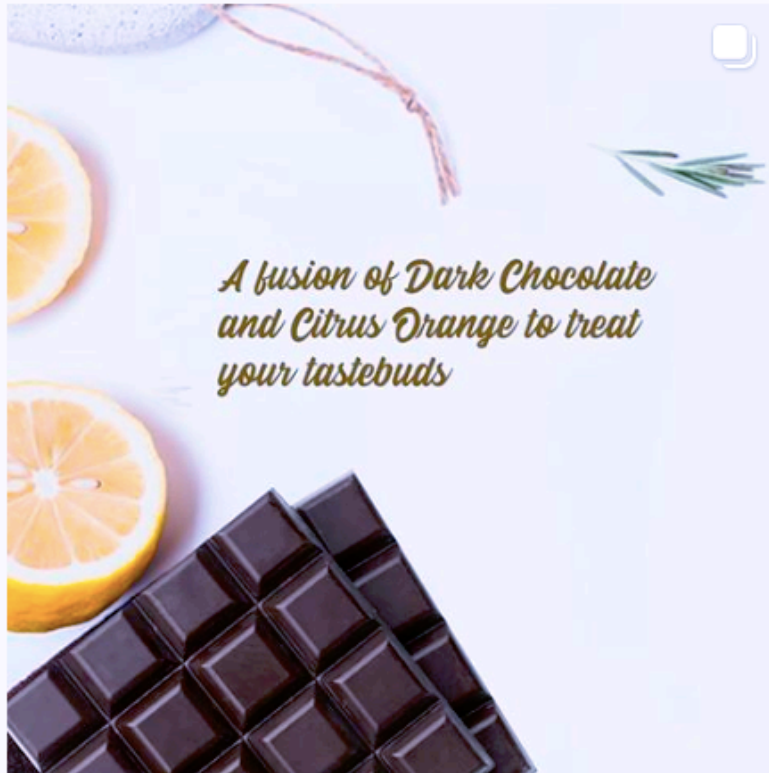


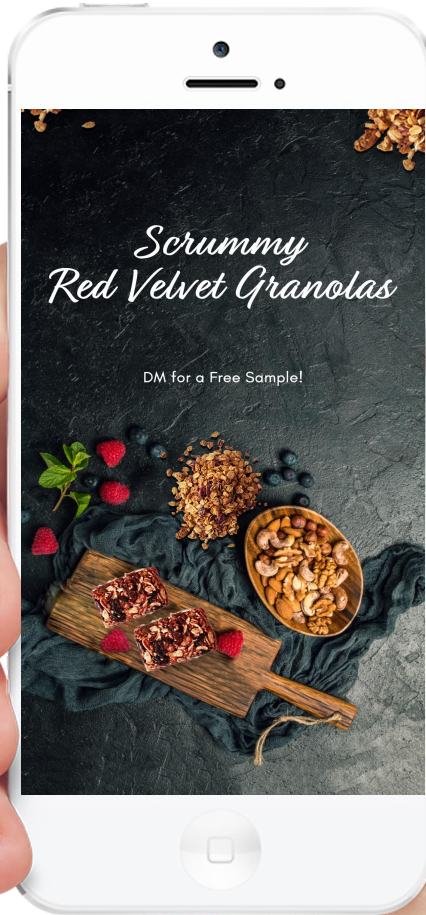


Reach: 42000 users

Leads: 60+

www.instagram.com/a_dough_story





Instagram Stories

Bliss Jewels

From the elegance of pearls to the charm of handcrafted silver collections- step into our world as we showcase our finest necklaces, earrings and bracelets.

JEWELLERY



bliss
Jewels



*Blue Metallic & Faceted Beads
with a
Silver Antique Pendant*





Reach: 92000 users
Leads: 400+

www.instagram.com/blissbeadsjewellery





Instagram Stories



Tring Experience

A wish granting factory for all your events and experiences ranging from adventures to making memories with our unique products.

TRAVEL/ADVENTURE



TRING



Uttarakhand Special 8N/9D

Date: 4th January

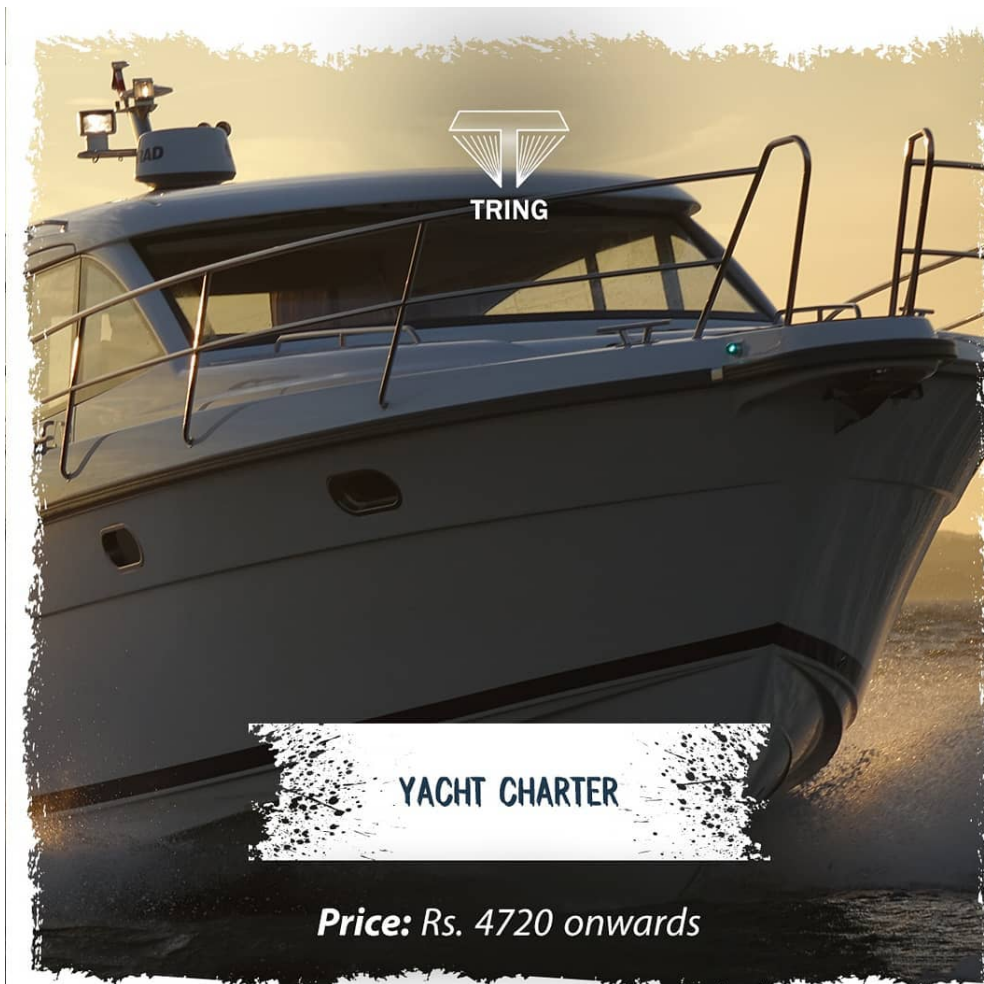
Price: Rs. 13,750 Onwards

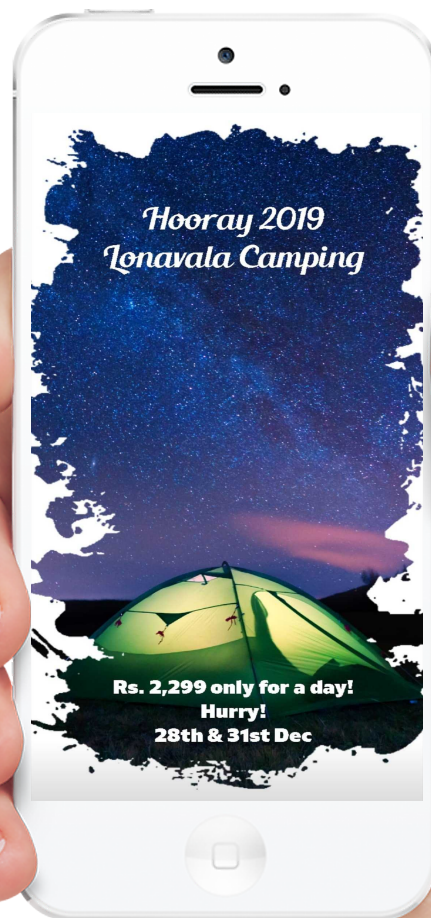


Reach: 2 lac users

Leads: 3000+

www.instagram.com/tringexperience





Instagram Stories

Spoilt Fox

A company that plans and executes hand-crafted journeys and trips for its customers across the globe.

TRAVEL/ADVENTURE

Spoilt fox
Crafting authentic journeys



*Kazakhstan
beckons*

march 13 - 17

5 days & 4 nights

50k per person

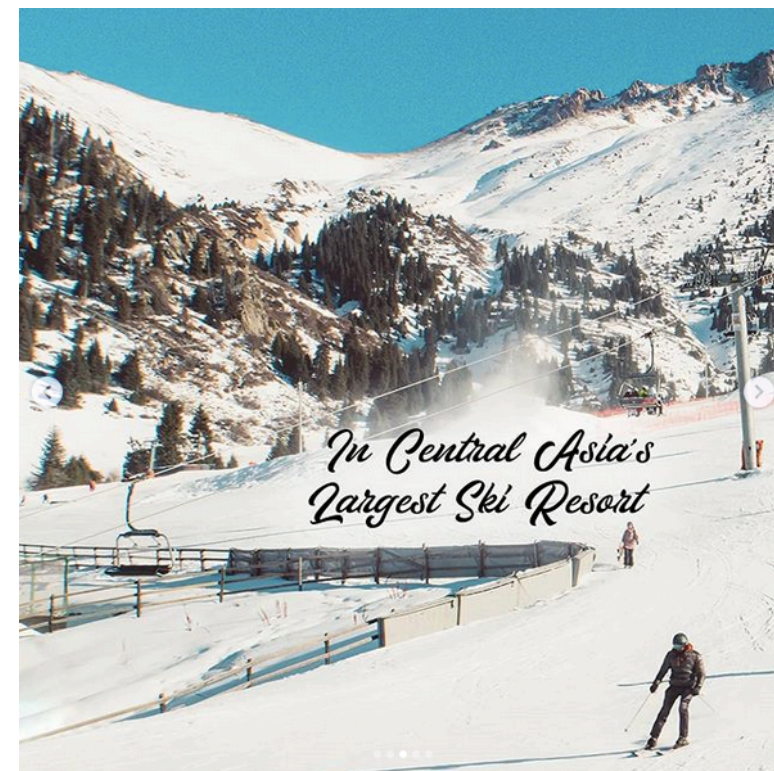




Reach: 1 lac users

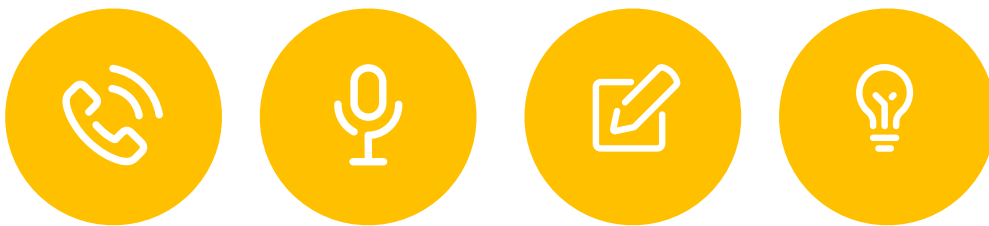
Leads: 750+

www.instagram.com/spoiltfox





Instagram Stories



Reach us

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Email: nitinpr@nprdesign.com

Cell: +91 9821144321

Website



Thank you

We are most honoured to work with your team on achieving goals together.